

Advertisement	Ad Dimensions	Monthly Investment	Notes
Upgraded Company Profile	125 x 125	\$50	Minimum 12 month commitment - billed at \$600 annually
E-Newsletter Advertising			
E-Newsletter Sponsorship Top Placement Ad	468 x 60	\$750	1 spot per newsletter available - i.e. no rotating
E-Newsletter Sponsorship Button Ad	125 x 125	\$250	1 spot per newsletter available - i.e. no rotating
E-Newsletter Sponsorship Square Ad	350 x 350	\$450	1 spot per newsletter available - i.e. no rotating
Industry Trade Show E-Newsletter Sponsorship	125 x 125	\$250	1 spot per newsletter available - i.e. no rotating
Text Ad	100 characters	\$75	1 spot per newsletter available - i.e. no rotating
Home Page Sponsorship Button Ad	125 x 125	\$375	Minimum 3 month commitment
Banner Advertising			
Top Banner	468 x 60	\$425	Minimum 3 month commitment, rotates with other ads
Bottom Banner	468 x 60	\$275	Minimum 3 month commitment, rotates with other ads
Left Menu Skyscraper	120 x 600	\$325	Minimum 3 month commitment
Right Menu Skyscraper	120 x 600	\$325	Minimum 3 month commitment
Left Menu Button Ad	125 x 125	\$75	Minimum 3 month commitment
Right Menu Button Ad	125 x 125	\$75	Minimum 3 month commitment
Product / Service Category Sponsorship	125 x 125	\$250	Up to 5 Buyers Guide categories
News Pages Sponsorship Button Ad	125 x 125	\$250	Your Ad will appear on all news pages - news updated daily

Formats: GIF, Animated GIF, JPEG

Ad Size: 35KB or less

Ad Dimensions: Reflects maximum size - can be smaller

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